**SCRIPT FOR ANSWERED CALLS**

Hi there, this is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ <YOUR FIRST NAME> calling from Brett McFall’s office.

How are you today?

Great.

So the reason for my call is that you recently registered for Brett’s upcoming workshop called Fast Client Formula LIVE, coming up on <INSERT DAY AND DATE> in <INSERT LOCATION>.

Do you recall doing that?

Great, so then Brett has asked me to give you a personal phone call about the event, and to also send you a gift, would that be okay?

FIRSTLY, I want to welcome you to the event because Brett is honoured that you’re going to spend the day with him and let him teach you how to generate up to $50,000 per month… working 2 days per week… and having clients on tap.

SECONDLY, I want to check that you’re getting Brett’s emails and SMS messages, because he’s sending you some Pre-Training before the workshop and he doesn’t want you to miss out on that. Are you receiving those?

(wait for answer)

Great. AND THIRDLY, he’s asked me to see if there’s any particular challenges that you’d like him to address at the event for you when it comes to coaching, consulting and how to market your business.

<NO, FOR NOW I’M OKAY… or… YES, I’D LOVE SOME HELP WITH…>

Sure thing.

Okay great, so at the event, Brett is not like most presenters. What he does is he treats it like one of his regular coaching sessions. And you can ask him as many questions as you like.

In fact, you’ll leave with a 3-step Blueprint for generating up to $50,000 per month - which means you’ll be able to implement what you’ll learn on the day, as soon as you go home.

Now would it be okay if I email you a gift that will help you out immensely before Brett’s workshop?

<SURE>

Great. It’s his brand new book called “Coachification.”

It’s a quick, easy read at only 47 pages. But it will teach you how to generate around $50,000 per month… working only 2 days per week… and have clients on tap.

I’ll email his book to you right away. So look out for that.

And then Brett is looking forward to finding out more about you and helping you in person on <INSERT DAY AND DATE> at Fast Client Formula LIVE.

Again, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ <FIRST NAME>. Until then, take care. And look out for the email that I’m sending you right now.