

Brett McFall's

# Coachification

## 3 Steps To A **Scalable** Coaching Business

More clients... income... and freedom – working less than 10-hours a week

➤ **Time and date of class:** .....

STEP 1: Have \_\_\_\_\_ marketing \_\_\_\_\_

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STEP 2: Sell the \_\_\_\_\_, not the \_\_\_\_\_

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STEP 3: Use a \_\_\_\_\_ model

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➤ **Where to get my \$497 gift:** .....

