

# NEXTLEVEL

The blueprint for earning \$1,000,000 per year from your expertise

Dear Friend,

Congratulations on being accepted into my **Next Level** program. This is truly a high-level, 12 month coaching program like no other and to be selected for 'Next Level' means you must have very high qualifications and / or exhibit huge potential.

As your personal coach now, I'm totally excited about working with you and making sure you achieve your end goal. **What do I have in store for you?**

I'm going to work closely with you by following the program below:

- **5-Day Next Level Bootcamp (Nov 13-17 on the Gold Coast)** where you'll learn and workshop:
  - **Presentation strategies** following the **Boomerang Blueprint Presentation System**
  - **Product-creation** tips and advice so that you can create your own... or fine tune your current... \$3,000 coaching program; and
  - **Marketing secrets** so that you can get your message in front of the people who really want and need what you offer
- **Boomerang Blueprint Sales Presentation Script** which hands you my proven and tested 47-step sales presentation script
- **Boomerang Blueprint Powerpoint Template** which means you can just insert your content into my wording
- **5 Personal Coaching Sessions** - These sessions will get you on track to working out the best way to sell your product/service... and get the benefit of my 13 years' experience presenting to tens of thousands of people in 17 countries.
- **Personal Coach To Help You Complete Your Presentation** which means you can turn up to the Bootcamp with your presentation ready to go
- **Next Level Marketing Funnel** where:
  - We'll set up a **Facebook advertising campaign** for you and monitor it for **3-months**. Which means, testing and measuring audiences... adverts... photos... offers... and more. All based on my proven past results.
  - We'll set-up the **opt-in page** that prospects can register to watch your automated presentation(*with their contact details storing straight into your database*). This includes an **automated welcome email** to prospects who register to attend...**reminder emails** to attend... And **further emails** to those that either don't show; don't stay on the presentation; or don't buy after watching it – all following my proprietary system.
  - We'll install your recorded presentation into an **automated system** that delivers your sales presentation 24-hours a day on auto-pilot. Prospects will be able to buy directly from the presentation and get access to your product/service. **Welcome emails** will be sent to your customers... **delivery** of your product/service will happen automatically... And **replays** of the presentation sent to those who couldn't make it.
  - If needed, we will also install any training materials that are part of your program onto a password protected website for you, so that there is very little more for you to do. This would literally take you months to do on your own.

- **VIDEO TRAINING:** You'll be coached in **how to create powerful coaching programs** based around your expertise or knowledge
- **VIDEO TRAINING:** You'll be coached in **how to sell your product or service** from the stage
- **VIDEO TRAINING:** You'll be coached in **how to market yourself and your program** both online and off
- You'll also receive private access to the **Next Level coaching website** where you can watch and learn from powerful video lessons for each step of the process and watch **special bonus lessons**.

Strategies like:

- How to overcome stage fright in a matter of seconds (*even if right now you are petrified*)
- **How to make your audience stand to attention and hang on your every word**
- How to find your 'onstage' voice
- **How to have people running to the back of the room to invest thousands upon thousands of dollars with you**
- The inside secrets of how to put on profitable LIVE events
- **How to have experts demanding to speak for you**
- How to make \$1,000,000 in a single weekend, and so much more.

These are secrets I've shared with less than 50 people before, and I've personally used these strategies to make up to \$1.2-million dollars in just 90-minutes.

*The end result?* If you work hard, follow what I tell you to do, and promise to never give up until you reach your goal, you too could make between \$200,000 and \$1,000,000 a year. And more if you want it. I've done this personally since 2002 and I will tell you exactly how you can do it too.

I look forward to working with you.

Warmly,



Brett McFall

P.S. Please fill out the client agreement below and either email it back, or fax it back on (07) 5677 0645

Once we receive this and the outstanding funds, we'll be ready to start the program with you by giving you access to the Next Level website.

**Bank Details:**

Hot Copy Pty Ltd ATF The McFall Enterprises Trust  
 BSB 082 330  
 ACCOUNT: 572 514 234

## Client Agreement For Next Level Program

I \_\_\_\_\_ (FULL NAME) understand the value of this 12 month mentoring program, and have acknowledged the value of each aspect of the program.

I promise to Brett McFall (*also known as Hot Copy Pty Ltd ATF The McFall Enterprises Trust*) that the knowledge he will share with me over the next 12 months will be used for my own use and will not be shared with others to advance their success.

I understand that by investing a considerable amount of time and money into this program, it is worth my while to focus on implementing Brett's teachings to benefit myself, not those that are not part of this inner circle.

I take full responsibility for my success. I know that Brett will give me all the tools I need to put his teachings into practise, but in the end I am solely responsible for my own results.

I acknowledge that once I have paid my full tuition fee, any kind of refund will not be allowed.

My payment of \$25,000 will determine my commencement date. Only after all fees have been paid shall I be acknowledged by Brett as a client of his Next Level program.

Upon *Hot Copy Pty Ltd ATF The McFall Enterprises Trust* receiving the balance of my tuition fee, I will be emailed an official welcome email and receive access to the private online site.

As a client on Brett McFall's Next Level program I acknowledge I have the privilege of having personal access to Brett McFall in a group and private setting. Any information he gives me will be kept confidential and only I will use it.

Both parties agree that upon acceptance in to the Next level program they will honour their commitment. Brett McFall in delivering what is outlined in the course material, and me (the client) in my commitment to implement what is being taught.

Upon signing this agreement, please return this page only to the offices of Brett McFall (by email: [jason@brettmcfall.com](mailto:jason@brettmcfall.com) – or fax: (07) 5677 0645

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date