



# The **Perfect Template** For Starting An **Online Business**



Hi! I'm Brett McFall.

Since 2002 I've been earning my living online. I've sold my products – ebooks, DVDs, CDs, coaching programs, seminars and more - all over the world.

With this experience, I've worked out the **perfect system for starting a business online**. It's just 3-steps. But most people get it wrong. And most "experts" don't actually truly know it.

I do however. And I've taught people in 17 countries and in 5 different languages how to do it too. With many giving away their jobs forever.

## **Something else important...**

Not only can you have my template for starting an online business, but I'll train you too in how to use it. **All for FREE**. No catches.

Just please promise to share my system with others in your life so that they too can create the same results for themselves.

**Deal?** Great! Please study the template on the next page, and then make sure you're on my **FREE** training where I'll explain to you exactly what it all means and how to do it.





# The **Perfect Template** For Starting An **Online Business**

My way of creating an online business is not about you selling something that you love online. That's a sure way to a hard road. **Why?** Because a great business focuses on the customer. Not the owner. My argument is, who care's about how passionate you are about say "daffodils" for instance, if there's not enough other people out there with the same passion? Or if there is too much competition already in that market. **Make sense?**

So what I do that is different, is find the market first, then I focus on creating an information product for that market. This business model does NOT require me to be an expert in that niche. I just need to provide an ebook on the topic, and IT becomes the expert. And this is what you can do too.

## Find A Micro Niche

The first step is to **find a micro niche**. What's that? It's a group of people who are searching for one thing in particular. Like, **"how to get rid of warts on fingers,"** or **"how to grow sweet potatoes in your backyard."** You don't need to know anything about the subject, you'll solve this in the next step. You just want to find where a problem exists, and which can be solved without too much trouble. How do you find these niche markets? With software. I'll show you how to find as many as you want in as little as 5-minutes. Join me on the training and I'll demonstrate.

## Outsource Everything

The second step is to **outsource everything**. And yes, I mean everything. Typically this means **3 things**: Your product, your copywriting, and your website. The reason you don't want to do this yourself is that it will take you too long. And time is critical – you only have a 30-day window to complete your project before you'll mysteriously find that life gets in the way. That's just how we are as humans. So have someone else do all the work, while you simply manage what they're doing. As you may have heard before, it's better to work ON your business, than IN it.

## Get Traffic

The third step is to **get traffic**. Once your business is up and running, then all you need to do is get more 'eyeballs' on your website. We call this traffic. Traffic is easy to get. For instance, you can advertise on Facebook for literally just a few dollars a day, and have people visiting your site that are within your market, have an interest in solving their problem and open to looking at you as the solution. You just need to learn how to do it. And **I'll show you more on the FREE training** regarding this too. Even ways to use Youtube as a great traffic source too.

**FREE Training On How To Use My 3-Step Secret For Your Own Profit - [CLICK HERE](#)**